

# Invest in Your Business. Invest in Your Community.



Since the museum was incorporated in 1881, it has enriched the lives of Cincinnatians with the art, culture and history of the world. With a diverse, encyclopedic permanent collection of more than 67,000 works spanning 6,000 years of human history, the Cincinnati Art Museum has become one of the premier cultural assets in the region. Leaders of Cincinnati's business community have recognized for more than a century that the arts are fundamental to the vibrancy of any great city. Museums like the Cincinnati Art Museum strengthen the fabric of civic life by promoting education, diversity and personal enrichment for the benefit of all.

**By supporting the museum's  
Corporate Partnership  
Program, your company  
enables the museum to:**

**1**

Present world-class exhibitions that celebrate the cultures and histories of all people.

**2**

Host over 4,000 educational and accessibility programs for children and adults every year.

**3**

Conserve and display the museum's permanent collection of 67,000 works of art.

**cincinnati  art museum**



## Invest in Your Business

Partnerships are a vital source of financial support for the Cincinnati Art Museum and a valuable marketing opportunity for any organization. Corporate partners at all levels receive a range of benefits that include prominent visibility among a vast and diverse audience. Recognition, client entertainment, signage, special access and discounts are but a few of the many benefits that may be included in a customized sponsorship plan—all while aligning businesses with Cincinnati's premier arts institution.

### CUSTOMIZED BENEFITS PACKAGE

By making a tax-deductible membership donation, you will become part of an elite group of Cincinnati business and civic leaders. Your benefits package will be designed to maximize your company's contribution to the museum. Aligning with the Cincinnati Art Museum allows our partners to enhance employee recruitment, engagement and retention; deliver on corporate social responsibility (CSR) goals; and achieve marketing objectives through creative activations that enhance our community.

“

**I use our partnership with the art museum to expose my staff to one of Cincinnati's best resources. I always use it as an asset when I compete to hire the best people.**

– Valerie Newell, *Principal Mariner Wealth Advisors*

## Depending on the membership level, your company may enjoy the following:



### ACCESS

- Complimentary memberships
- Exclusive tours for clients and/or employees
- Invitations to attend Founders Society events (the museum's leadership giving club)
- Exclusive, targeted programming for client and/or employee engagement
- Invitations to attend events/dinners with other business and community leaders
- Complimentary exhibition tickets to share with special clients or employees
- Invitations to corporate appreciation events



### VISIBILITY

- Company logo on exhibition title wall
- Company logo on museum website
- Company logo on programming advertisements & invitations
- Company logo on entrance banner
- Company logo in published exhibition catalogs
- Logo on billboards
- Logo recognition in museum lobby and annual report
- Company logo on virtual program/programs



### DISCOUNTS

- Free or discounted rental of the museum's reception spaces—the best in the city!
- Discounted memberships for employees
- Discounts at museum gift shop and Terrace Café
- Free sessions of the museum's corporate teambuilding program



**“ The Cincinnati Art Museum is one of the most important places in the city. It’s a cornerstone of the incredible array of arts we are privileged to enjoy as Cincinnatians. I believe its success is vital to attract and keep great people and businesses in Cincinnati.**

*– John Barrett, Chief Executive Officer of Western & Southern Financial Group*



## **Invest in Your Community**

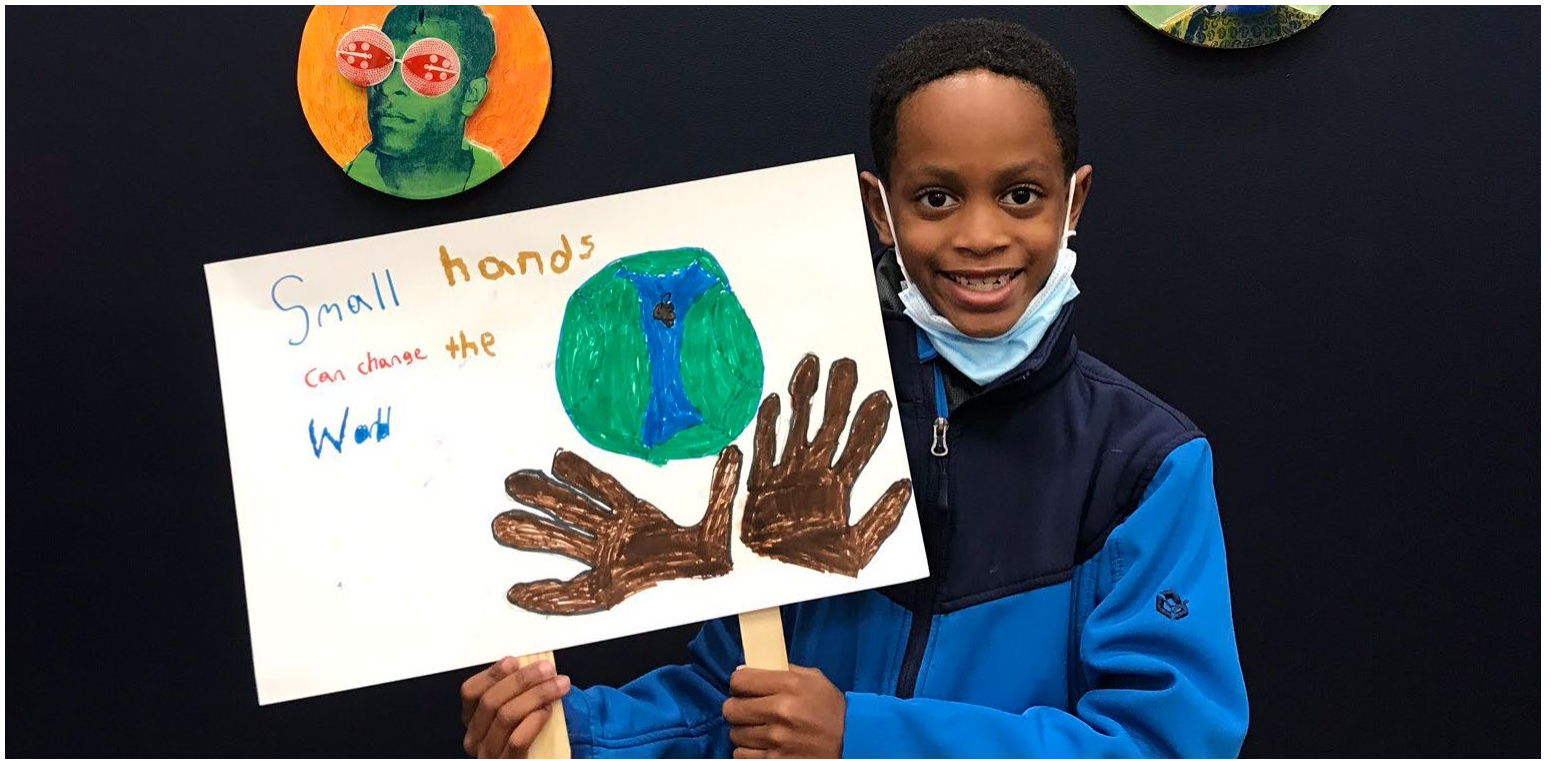
**Every great city enjoys a great art museum. Your membership supports the mission of the Cincinnati Art Museum:**

**THROUGH THE POWER OF ART, WE CONTRIBUTE TO A MORE VIBRANT CINCINNATI BY INSPIRING ITS PEOPLE AND CONNECTING OUR COMMUNITIES.**

Access to premier arts experiences enhances our community in significant ways. Your investment enables the Cincinnati Art Museum to:

- Provide free admission six days a week
- Present culturally diverse special exhibitions and programs
- Improve accessibility throughout the museum for visitors of all physical capabilities
- Spur creativity and innovation in children leading to boosts in literacy, math and language achievement
- Engage young professionals through social events and our CAM Catalysts group
- Connect with the community through the new Art Climb for casual and recreational art experiences outside the walls of the museum
- Provide a robust cultural experience for the Cincinnati region

Partnerships are powerful tools— they can enable companies to achieve business goals while providing critical investments in our broader community. The most talented employees seek careers in cities that provide them, and their families, experiences and advantages that the museum creates every day. An investment in the Cincinnati Art Museum helps companies like yours recruit and retain top talent.



## Partnership Opportunities

The Cincinnati Art Museum is dedicated to developing partnership opportunities that fit all size businesses and budgets. Depending on your company's goals, there are several key areas for you to consider investing your support.

### CORPORATE MEMBERSHIP

Corporate membership begins at \$2,500 and provides access to basic benefits such as complimentary family memberships, invitations to select events, shop & café discounts and recognition in our museum lobby, website and annual report.

### EXHIBITION SPONSORSHIP

The museum hosts 9–12 temporary exhibitions each year. Every show provides unique opportunities for exposure via paid advertising, media coverage, donor/member only events, public programming and signage within the museum.

### PROGRAM SPONSORSHIP

Thousands of children, teens and adults benefit from the educational programs of the Cincinnati Art Museum. Through the power of art, we contribute to a more vibrant Cincinnati by inspiring its people and connecting our communities, thus our programming ranges from lectures and kids programs in the museum to art making and classes at community and senior centers. Our Art for Life program is designed to provide access to arts experiences for under-served and vulnerable populations. These sponsorships provide your company an opportunity to support some of our most impactful work.

### SPECIAL EVENT SPONSORSHIPS

The city's most fabulous philanthropic and social events happen at the Cincinnati Art Museum, drawing hundreds of the most high-profile Cincinnatians. Art After Dark is a monthly social event drawing many young people to the museum with live music, food and art! Event sponsorship provides your company the ability to be front and center on all event invitations, programs and in-person when the event takes place.

## BECOME A PARTNER OF THE CINCINNATI ART MUSEUM!

Please contact our Corporate Relations Office at (513) 639-2007 or [corporate@cincyart.org](mailto:corporate@cincyart.org)