

# partnership opportunities

The Cincinnati Art Museum is dedicated to developing partnership opportunities that fit all size businesses and budgets. Depending on your company's goals, there are several key areas for you to consider investing your support.

## Corporate Membership

Corporate membership begins at \$2,500 and provides access to basic benefits such as complimentary family memberships, invitations to select events, shop & café discounts and recognition in our museum lobby, website and annual report.

## Exhibition Sponsorship

The museum hosts 9-12 temporary exhibitions each year. every show provides unique opportunities for exposure via paid advertising, media coverage, donor/member only events, public programming and signage within the museum.

## Special Event Sponsorships

The city's most fabulous philanthropic and social events happen at the Cincinnati art museum, drawing hundreds of the most high-profile cincinnatians. event sponsorship provides your company the ability to be front and center on all event invitations, programs and in-person when the event takes place.

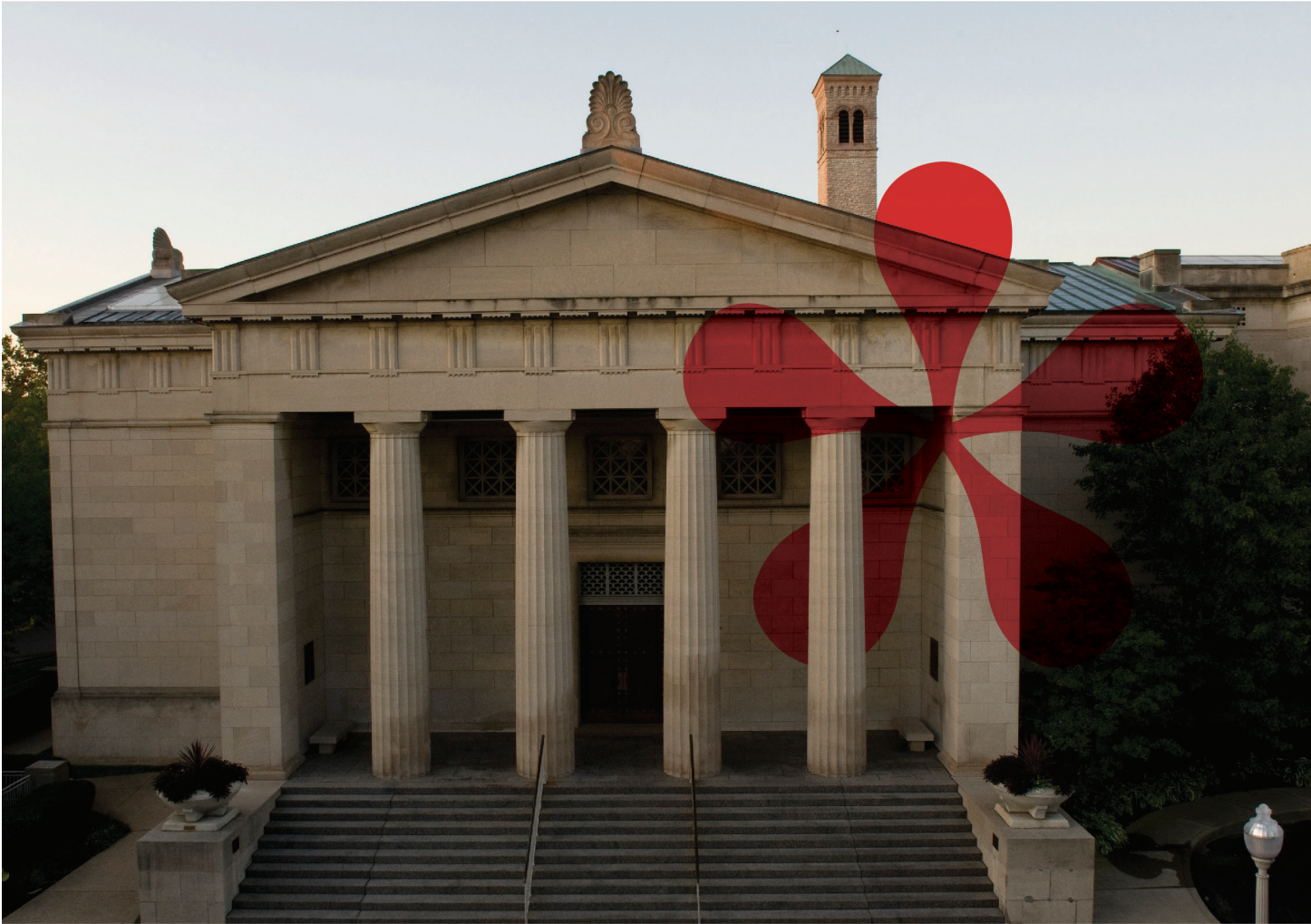
## Program Sponsorship

Thousands of children, teens and adults benefit from the educational programs of the Cincinnati art museum. Through the power of art, we contribute to a more vibrant Cincinnati by inspiring its people and connecting our communities, thus our programming ranges from lectures and kids programs in the museum to art making and classes at community and senior centers. These sponsorships provide your company an opportunity to support some of our most impactful work.



We would love the opportunity to customize a partnership that works for your company. Please contact our corporate relations office at (513) 639-2007 or [corporate@cincyart.org](mailto:corporate@cincyart.org)

cincinnati  art museum



# cincinnati art museum

## invest in your business | invest in your community

### Cincinnati's premier arts institution

Since the Cincinnati art museum was incorporated in 1881 it has become one of the premier cultural assets in the region, serving over 250,000 visitors and 6,000 members each year. Our museum, positioned in historic eden park, boasts the largest art collection in the state of ohio and one of the most comprehensive in the entire midwest.

### Support from the Cincinnati business community plays a significant role in allowing the museum to:

- Provide free admission six days a week
- Present jaw-dropping temporary exhibitions
- Host over 4,000 educational programs for children and adults each year
- Conserve and maintain our collection of 67,000 works of art

A partnership with the museum is an investment in your business. corporate partners at all levels receive valuable benefits that include visibility, advertising, special access and discounts—all while aligning your company with Cincinnati's premier arts institution.





## invest in your business

Research shows that individuals in the community think highly of companies who sponsor, support and align themselves with arts institutions ... and are more likely to do business with them.

**Depending on the level at which you choose to partner with the museum, your company will receive benefits that include:**

### Access

- Complimentary memberships
- Exclusive tours for clients and/or employees
- Invitations to special member openings and lectures
- Invitations to corporate networking events
- Invitations to attend founders society events (the museum's leadership giving club)
- Invitations to attend dinner with our director's circle supporters

### Visibility

- Company logo on exhibition title wall
- Company logo on museum website
- Company logo on programming advertisements & invitations
- Company logo on entrance banner
- Company logo in published exhibition catalogues
- Logo on billboards
- Logo recognition in museum lobby and annual report

### Discounts

- Free or discounted rental of the museum's reception spaces—the best in the city
- Discounted memberships for employees
- Discounts at museum gift shop and terrace café
- Free or discounted sessions of Art Inc., the museum's corporate teambuilding program

As a partner with the museum, you align yourself with Cincinnati's premier arts institution and its base of supporters—who include our city's most well-known leaders in business and philanthropy.

**I strongly believe in the value Macy's receives through our partnership with the Cincinnati Art Museum. Investing in the arts is one of the best ways to strengthen our community and receive the visibility and networking benefits we seek in a sponsorship.**  
*– Amy Hanson, Executive Vice President, Macy's Inc.*



## invest in your community

**The mission of the Cincinnati art museum has always been deeply rooted in the notion of public service. Access to premier arts experiences enhances the community in significant ways. Through the display of visual art, and our many educational programs, the museum:**

- Spurs creativity and innovation in children
- Provokes important social conversation
- Boosts classroom achievement in literacy, math and language skills in school-aged children
- Provides a first-class cultural experience for the Cincinnati region

The most talented employees seek careers in cities that provide them, and their families, experiences and advantages that the museum creates every day. An investment in the museum helps companies like yours attract and retain top talent.

**I use our partnership with the art museum to expose my staff to one of Cincinnati's best resources. I always use it as an asset when I compete to hire the best people.**  
*– Valerie Newell, Chairman and Managing Director, RiverPoint Capital Management*