

ART*IN BLOOM

cincinnati * art museum

Art in Bloom 2025 Frequently Asked Questions

1. What is Art in Bloom?

Art in Bloom is a nationwide event taking place in Spring at art museums throughout the country in which floral artists create floral arrangements directly inspired by works of art. Art in Bloom 2025 at the Cincinnati Art Museum will take place Thursday, April 24 through Sunday, April 27.

2. Who can apply to participate?

We encourage anyone with a passion for floral artistry to apply! Past Art in Bloom participants have ranged everywhere from hobbyists, professional florists, and garden clubs. There is no minimum age to apply, and applicants are not required to have prior Art in Bloom experience.

3. What is not allowed in my display?

Please review our Floral Artist Guidelines, which can be found on the Art in Bloom webpage. Floral artworks will be placed directly in our galleries alongside the works that inspired each piece, so for the safety of our collection we do have a list of restricted materials as well as regulations for your display. All displays will be thoroughly inspected by our Conservation staff prior to being allowed in the galleries.

4. Who chooses floral artists to participate?

After applications close, they will be compiled and reviewed independently by a jury of 7 local artists and creatives. Your application will be anonymous, and jurors will review and rank each application individually. Once all applications have been reviewed, all applicants will be notified via mail and email the status of their acceptance. You can learn more about the individual jury members on the Art in Bloom webpage!

5. How do I check if certain materials are permitted that are not listed in the rules and regulations?

If you are unsure about the status of a material that you would like to use, we encourage you to email artinbloom@cincyart.org with your inquiry. Please note

that materials will not be pre-approved, and we kindly ask that you refrain from inquiries until you have been accepted as a participant in Art in Bloom 2025.

6. What are the expected and required time commitments for floral artists?

After receiving your acceptance to participate in Art in Bloom, you will be required to attend a mandatory information session. For those who cannot attend an in-person session, a virtual option will be available.

You will also be required to install your arrangement during installation day, which is **Thursday, April 24** from 7-10 a.m. During Art in Bloom weekend, you are welcome to come and go as you please.

7. Can I use fresh cut flowers or elements from my garden in my display?

All florals and botanical elements must be purchased from a wholesale or retail location to ensure that they have been properly treated for pests and other insects. You may not utilize any untreated florals, branches, or other elements from your own garden.

8. Can I adjust my piece or its placement after installation?

Following installation, you will not be permitted to adjust your display. Museum staff will take care of watering your piece (with your written direction) as well as removing any discolored or wilted florals. Should your piece be in a state where it is not fit for display, museum staff will remove it from the pedestal, and contact you directly to discuss the possibility of refreshing your display.

The placement of your pedestal may not be adjusted or moved during or after installation.

9. How is artwork assigned to floral artists?

After the jury has reviewed all applications, those who are to be accepted will be reviewed by the Cincinnati Art Museum's Curatorial staff to assign artworks, keeping in mind your artistic preferences. Assignments may not be swapped or reassigned. If you object to your assigned artwork based on religious, moral, or other community beliefs please reach out to artinbloom@cincyart.org to discuss potential next steps.

10. Will I be compensated for participating in Art in Bloom?

Accepted floral artists are eligible for a small stipend to be used for supplies and expenses related to Art in Bloom. Details will be provided in acceptance communications.

11. Do I need to be with my piece during Art in Bloom?

You are not required to stand with your piece during Art in Bloom, but you are welcome to do so! There will be a number of events taking place throughout the duration of the event, as well as docent lead tours. Guests are always excited to learn more about what inspires your piece and yourself as an artist! With your display will be a card with your name, business name and/or social media handles (if applicable). You will not be permitted to place business cards or other marketing materials with your display.

12. Can I hire an outside photographer or videographer to come during Art in Bloom?

We will not allow professional photographers or videographers during Art in Bloom. All professional photography/videography must take place chaperoned by specific CAM staff. We will have professional photography taken of each arrangement, which will be shared with all participating floral artists.